**Further study, extra material**

There are multiple reasons why data warehouse is currently essential in business intelligence.

This is a selection of sources that I gathered, to help illustrate the importance of them two.

* + [Data warehouse: a foundation for business intelligence](https://www.stitchdata.com/resources/data-warehouse/)
  + [Understanding Business Intelligence and Data Warehouse](https://vmokshagroup.com/blog/understanding-business-intelligence-and-data-warehouse/)
  + [Top Five Benefits of a Data Warehouse](https://www.tibco.com/blog/2011/08/10/how-to-sell-the-business-on-a-data-warehousing-project/)
  + [Benefits of data warehouses for business](https://www.techadvisory.org/2015/03/benefits-of-data-warehouses-for-business/)
  + [Data Warehousing and Business Intelligence: The Synergy Behind Smart Decisions](https://www.talend.com/resources/data-warehouses-business-intelligence/)

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